

TOP 10 SIGNS YOUR COMPANY DOESN'T “GET” OPEN SOURCE

Guy Martin

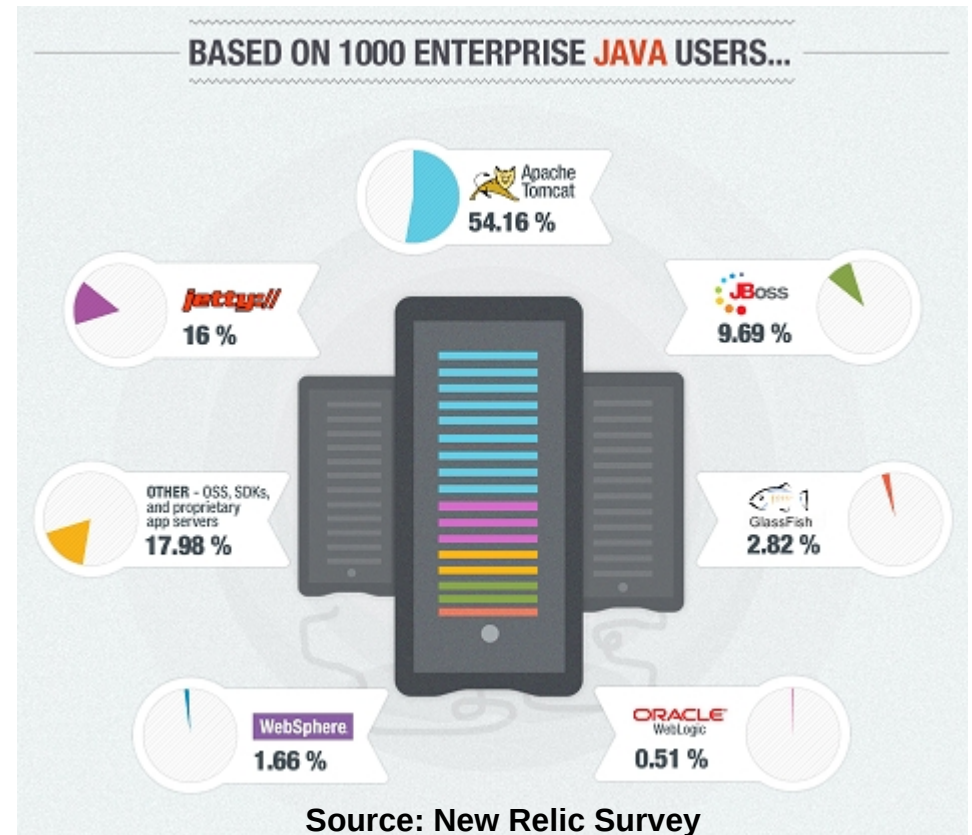
Managing Principal Architect, Red Hat
June 29, 2012



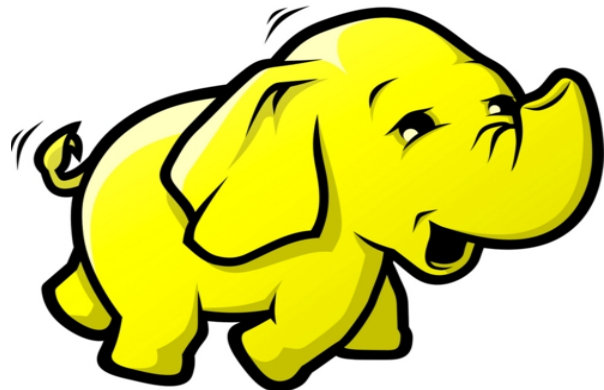
#10 - We Don't Use/Rely on Open Source



Apache



#9 - We Think Open Source == Risk Management

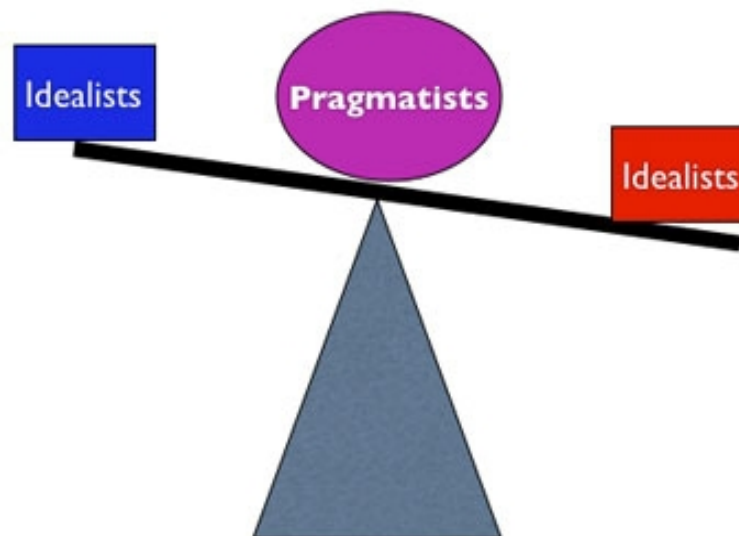
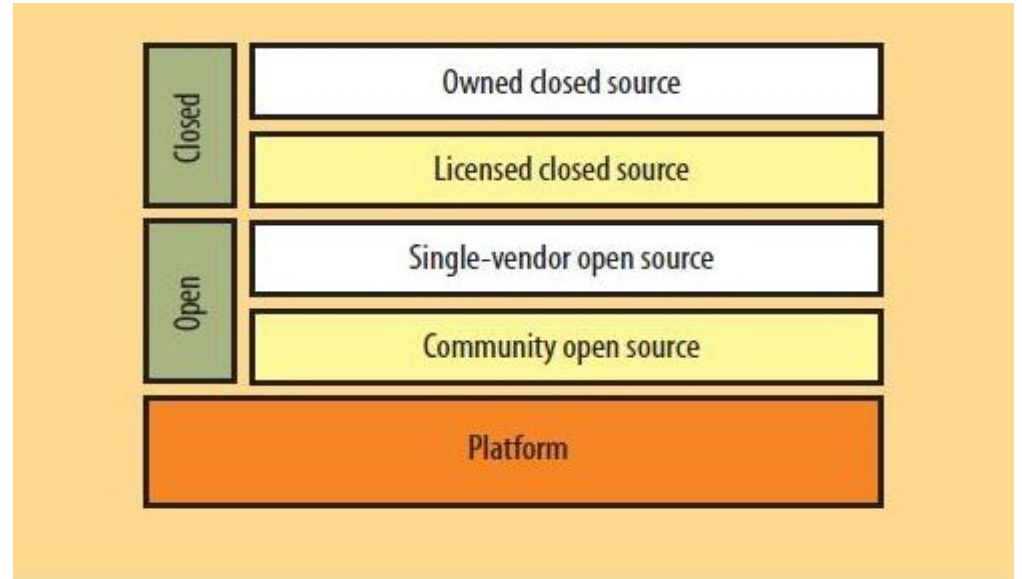


#8 - What About Support? Isn't Open Source Free?



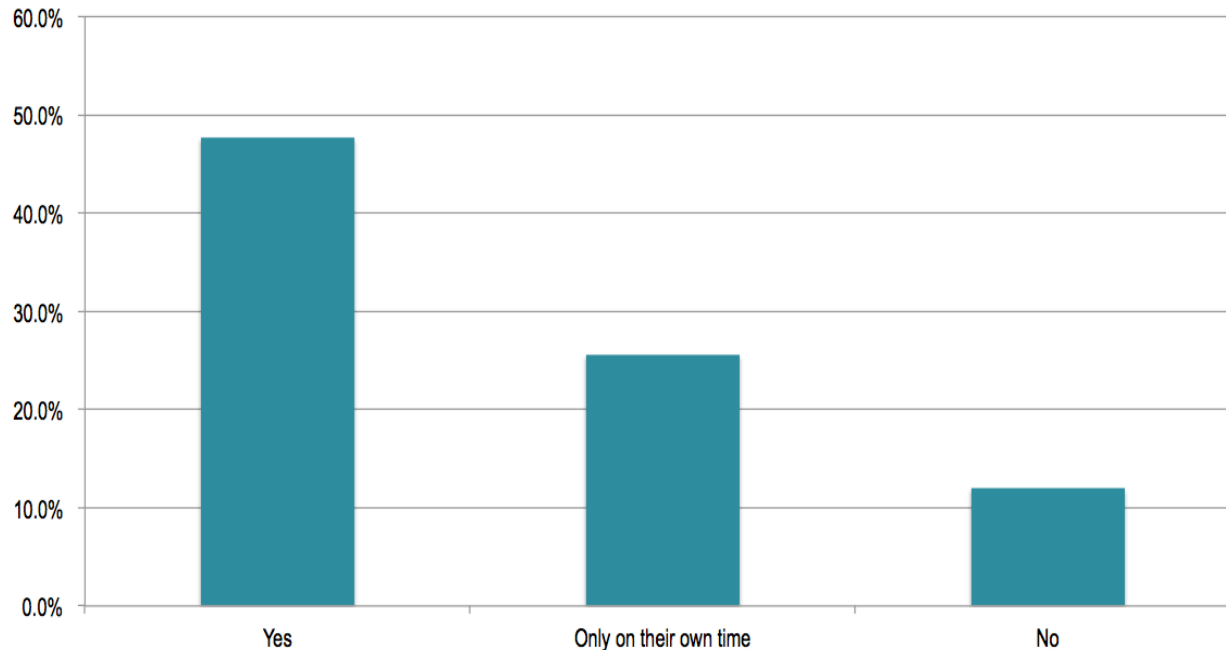
*Open Source
Support Desk*

#7 - We Can't Mix & Match Open & Closed Source



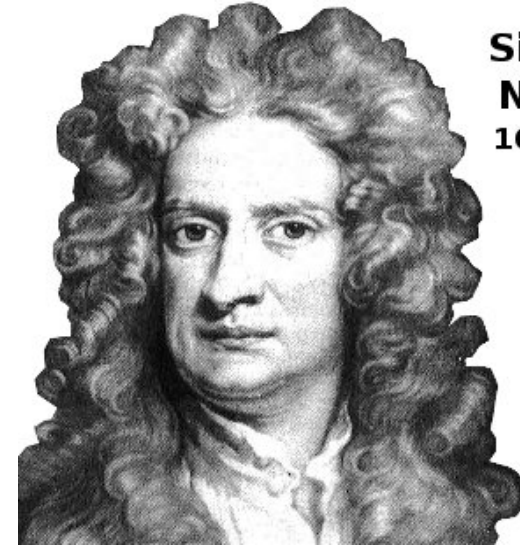
#6 – There's No Value in Open Source Contribution

Are developers in your company allowed to contribute code to open source projects?



Source: Open Logic Survey (2011)

"If I have seen further, it has been by standing on the shoulders of giants."

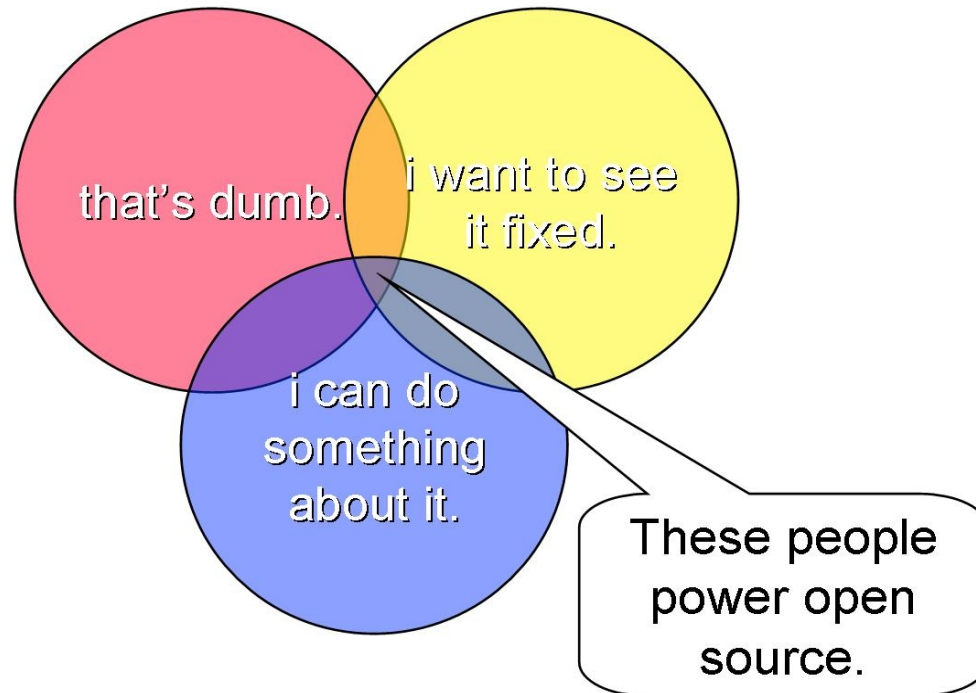


Sir Isaac Newton
1643-1727



#5 - Contribution Fails – Our Patches Were Rejected

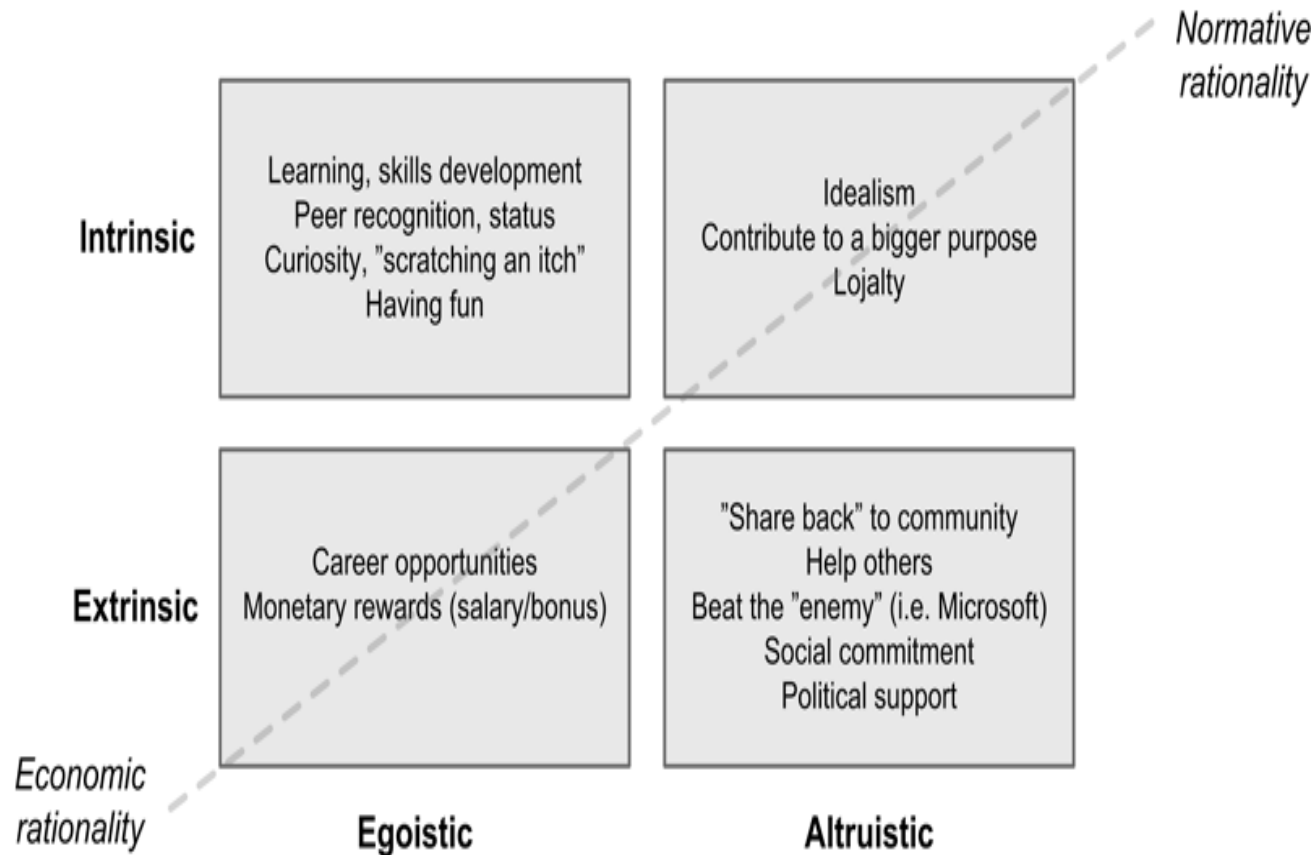
What is a contributor?



#4 - We Can't Develop Like Open Source 'In-House'



#3 - Let's Open Source to Get Free Developers



#2 – The Code's on Github – Where's Our Community?



Membership Life Cycle for Online Communities



From <http://blogs.zdnet.com/Hinchcliffe>

#1 - Legal Wants to 'Tweak' This License a Bit...



<http://opensource.org/licenses/index.html>

WHAT TO DO NOW...

- Use these as cautionary tales
- Don't accept the status quo
- Find other open source-minded people in your org
- Ask questions – don't be afraid to explore

